



*“Try harder -
work harder” is
not leadership.
Try different -
work different - is.*

**Master of
Business
Innovation +
Leadership**



Qualification

Level 9 / 180 credits



Duration

12 months



Delivery

Distance + some
in-person seminars



Location

Auckland Central



Next intakes

March + July + November

DESIGN

To create real impact in business, enterprise, and innovation the MBIL at Whitecliffe is about thinking differently, acting boldly, and changing how to lead.

This one-year, three-trimester programme is built for real-world impact. The MBIL empowers both aspiring entrepreneurs and established professionals to become bold innovators and robust leaders. Exclusive seminars, workshops and mentoring are coupled with a powerful professional network.

From the outset, you'll develop an agile, adaptable mindset by exploring **risk, resilience**, and the **psychology of failure** - learning to view setbacks as essential opportunities for growth. You'll gain the tools to **manage uncertainty**, how to **adapt to change**, and you'll be solving those complex problems creatively and assuredly.

Blending in-person seminars with flexible distance learning, you'll work on **genuine business challenges** and you'll master the **non-linear problem-solving**, **design thinking**, and the **creative mindset** needed to thrive in today's unpredictable business world.

Strategic thinking, collaboration, and human-centred creativity get sharpened through these dynamic projects and with honest industry feedback at every stage.

Your journey culminates in the **Innovation to Market capstone project**, where you test your idea for desirability, feasibility, and viability - building a **business plan** that stands up to real scrutiny. From concept to completion.

You graduate as much more than a manager: you'll be an innovative leader, able to build sustainable businesses, and a global citizen equipped to deliver economic, social, and environmental value in established ventures or fresh-starts.

World-class faculty and robust industry connections support you all the way.

For more information come and talk to us - visit our website - or pick up a prospectus.

Work different. Try different.

Whitecliffe.

Get in touch

+64 800 800 300

www.whitecliffe.ac.nz