School of Fashion + Sustainability

Certificate to Bachelor Level **Industry Relevant Programmes**

Bachelor of Jewellery Design +



Whitecliffe's jewellery programmes are NZ's only jewellery and courses goldsmith registered and accredited with NZQA.

The Bachelor of Jewellery Design + Technology is a thorough and comprehensive degree-level course designed for those who are looking to pursue a professional career in Jewellery.





Duration 3 years



Location **Auckland Central**



Delivery On campus



Next intakes February + July



whitecliffe.ac.nz • 0800 800 300 admissions@whitecliffe.ac.nz

Learn advanced skills in jewellery design + technology

Bachelor of Jewellery Design + Technology

This programme builds a supportive community for the student as they gain workshop experience in mastering technical hand skills and understanding design principles, developing a fluency in digital design and an understanding of business operations. It will develop students into professionals who are able to manage all phases of design from initial inspiration, analysis, development, and finishing of the final product. Students will be equipped with skills focusing on entrepreneurship, resource, and material management.

This programme is designed to deliver an adaptive curriculum to develop creative stimulus, innovation, and originality producing a jewellery professional who is able to identify specific niches within the jewellery sector and is qualified with the specialist knowledge and skills required to enter the work force as a practising jeweller.

Graduates of this programme will be able to

- Apply advanced specialist skills required to develop creative design solutions to manufacture jewellery
- · Research and analyse a broad range of information to independently
- · select and apply critical thinking in the management of projects
- Select, adapt, and apply a range of professional business acumen relevant to practice
- Manage projects and present their work in a variety of contexts

Career opportunities

- Goldsmith
- Bench Jeweller
- Jewellery Designer
- Freelance Practitioner

