



Design Innovation

Certificate in Digital Media + Design (CDMD)
 Bachelor of Design + Digital Media (BDDM)
 Master of Creative Enterprise and Innovation (MCEI)

		CERTIFICATE IN DIGITAL MEDIA + DESIGN		BACHELOR OF DESIGN + DIGITAL MEDIA						MASTER OF CREATIVE ENTERPRISE AND INNOVATION			
		6 Months		Year 1		Year 2		Year 3		Year 1		Year 2	
		COURSES CREDITS		COURSES CREDITS						COURSES CREDITS			
SEMESTER 1	DI4401 Visual Communication	15	DI7501 Design Context I	15	DI7601 Design Context II	15	DI7701 Entrepreneurship I	15	MCE8101 Risk and Resilience	30	MCE9115 Innovation to Market	60	
	DI4402 Digital Imaging	15	DI7502 Design Fundamentals	15	DI7602 Design Thinking II	15	DI7702 Studio IIIA: Design Audience	45	MCE8102 Experimentation as a Tool for Success	30			
	DI4403 New Media	15	DI7503 Coding Fundamentals	15	DI7603 Interaction Design II	15							
	DI4404 Layout Design	15	DI7504 Digital Technologies	15	DI7604 Emerging and Future Design Technologies	15							
SEMESTER 2	†		DI7505 Design Thinking I	15	DI7606 Motion Design II	15	DI7704 Entrepreneurship II	15	MCE8103 Applied Model of Success	30			
			DI7506 Motion Design I	15	DI7605 Studio II: Social Impact and Sustainability	45	DI7703 Studio IIIB: Design Professional	45					
			DI7507 Interaction Design I	15									
			DI7508 Studio I: Design Experience	15									
	Level 4, 60 credits		Level 5, 120 credits		Level 6, 120 credits		Level 7, 120 credits		Level 8, 120 credits		Level 9, 60 credits		
	CDMD, 60 credits		BDDM, 360 credits						MCEI, 180 credits				

† Certificate programmes may be offered in both semesters.

Note: Schedule may be subject to change