

Programme structures

DESIGN INNOVATION

Certificate in Digital Media + Design		
6 Months		
COURSES CREDITS		
SEMESTER 1	DI4401 Visual Communication	15
	DI4402 Digital Imaging	15
	DI4403 New Media	15
	DI4404 Layout Design	15
SEMESTER 2	†	
	CDMD, Level 4 • 60 credits	

Master of Business Innovation and Leadership		
1 Year		
COURSES CREDITS		
TRIMESTER 1	MBIL9801 Entrepreneurial Risk and Resilience	30
	MBIL9802 Iterative Business Leadership	30
TRIMESTER 2	MBIL9803 Applied Innovation Models for Success	30
	MBIL9804 Innovative Concept Validation	30
TRIMESTER 3	MBIL9901 Innovation to Market Leadership	60
	MBIL, Level 9 • 180 credits	

		Bachelor of Design + Digital Media					
		Year 1		Year 2		Year 3	
		COURSES CREDITS					
SEMESTER 1	DI7501 Design Context I	15	DI7601 Design Context II	15	DI7701 Entrepreneurship I	15	
	DI7502 Design Fundamentals	15	DI7602 Design Thinking II	15	DI7702 Studio IIIA: Design Audience	45	
	DI7503 Coding Fundamentals	15	DI7603 Interaction Design II	15			
	DI7504 Digital Technologies	15	DI7604 Emerging and Future Design Technologies	15			
SEMESTER 2	DI7505 Design Thinking I	15	DI7606 Motion Design II	15	DI7704 Entrepreneurship II	15	
	DI7506 Motion Design I	15	DI7605 Studio II: Social Impact and Sustainability	45	DI7703 Studio IIIB: Design Professional	45	
	DI7507 Interaction Design I	15					
	DI7508 Studio I: Design Experience	15					
Level 5 • 120 credits		Level 6 • 120 credits		Level 7 • 120 credits			
BDDM • 360 credits							

† Certificate programmes may be offered in both semesters.

Note: Schedule may be subject to change