



Certificate in Digital Media + Design

*An idea. A design.
A message.
It is that simple.
Except it isn't.*



DESIGN



Qualification

Level 4 / 60 credits



Duration

18 weeks



Delivery

On campus



Location

Auckland Central
Auckland Manukau
Wellington



Next intakes

February + July

Great design doesn't just happen. It's built - layer by layer - on clarity, confidence, and creativity.

These are the building blocks of great design.

The Certificate in Digital Media and Design is where you start building. You might be a recent school leaver, returning learner, upskilling, or perhaps even just learning for curiosity.

What you'll learn here is to communicate visually, experiment with ideas, and start to master industry-standard tools like **Adobe Photoshop, Illustrator, InDesign, Premiere Pro, and After Effects.**

You'll explore drawing, **digital media**, and **graphic illustration** - blending these analogue techniques with digital expression. You'll dive into **publication design**, learning how to make every page - every layout - every detail - work together.

It's about developing a creative mindset - one that questions, explores, and solves.

Clearly. Confidently. Creatively.

You'll finish with a **portfolio** that shows what you can do and a foundation to take your next step, whether that's an entry level role in the creative industries or by building on your skills and knowledge with further study of a degree at Whitecliffe.

Give us a call - come in for a tour - or pick up a prospectus. All you need can also be found on our website.

Start building at Whitecliffe.

It is that simple.

Further study options

- Level 4 Certificate in Fine Arts
- Level 7 Bachelor of Design + Digital Media
- Level 7 Bachelor of Fine Arts
- Level 7 Bachelor of Sustainable Fashion Design

Get in touch

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www.whitecliffe.ac.nz