



Bachelor of Design + Digital Media

*Everyone chases
“different”.*

*You deserve to
be **distinctive**.*



DESIGN



Qualification

Level 7 / 360 credits



Duration

3 years



Delivery

On campus



Location

Auckland Central
Auckland Manukau
Wellington



Next intakes

February

Design is about seeing problems and discovering great solutions.

For example - the problem: when everyone tries to be different it all blurs together. You get lost.

The solution: we make you distinct.

We help you to find what sets you apart, find the skills and strengths you didn't know you had, and then put them to the test with real projects.

At Whitecliffe this is **hands-on**. You'll be set briefs, sketch ideas, build prototypes, and create **animations**. Be it **websites**, **print**, or **illustration**.

You'll learn the skills the industry wants: **interactive design**, **motion graphics**, **3D animation**, **creative coding**, and **new technologies** like AI.

Every project mirrors the professional reality.

Over three years you learn from industry professionals who **support** you with **feedback**, **guidance**, and help you develop the connections that get you jobs. You'll build confidence in negotiation, project management, and even starting your own business.

When you graduate, you'll be ready - thinking like a strategist, designing with purpose, and delivering clear, creative work that's recognisably yours.

Standing apart - with the kind of distinction that gets noticed.

We're one of Aotearoa New Zealand's most recognised and respected art schools. Our students are award-winners at the **BEST awards**. Our graduates likewise. But this flyer is just a taster of what we offer.

If you want any more information - please pick up a prospectus or you can book a tour or apply online.

If you have any questions—give us a call.

Applications are now open.

Ready?

We're here for you.

Further study options

Level 9 Master of Business Innovation and Leadership

Get in touch

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www.whitecliffe.ac.nz